



Become our Ambassador

Information pack

Introduction

We are delighted that you're interested in becoming our Ambassador!

Spark2Life is a small, dedicated team who work with young people, families, professionals, volunteers, and partners to deliver a wide range of programmes which align with our mission. We are looking for an enthusiastic person who is committed to reducing violence affecting young people and who wants to make a difference.

About Spark2Life

We are an award-winning, black-led charity inspired by the communities we serve. We work in schools and the community to prevent criminal activity, tackle exclusion, reduce racial disproportionality, and increase emotional wellbeing. We provide a wrap-around support by working directly with children and young people, their families and the adults supporting them.

Our mission: To prevent harm and promote life. We strive to reduce violence affecting young people, racial disproportionality and school exclusions. We exist to help young people thrive by equipping them with the tools to successfully navigate life and increase resilience.

How we work: We work in schools and the community providing a wrap-around type of support to young people who are impacted by violence and criminal exploitation. We support their families and we train professionals in the sector to strengthen the support young people receive. Our programmes include: Mentoring; Casework; Detached work; Advocacy; Counselling; Awareness.



"My Spark2Life caseworker helped me feel happier, and motivated. He was there for me, no matter what. He trusted me and that I can do better, and this helped me trust myself."

Our Values:



Hope

Through working together we aim to present SMART goals so those we support can reach and achieve what they do not have but need to become their best selves.

Transformation

Offer new perspectives of thinking that influences a person's behaviour.

Love

To offer unconditional positive regard and to show the outworking of our love through acts of service especially for those deemed less deserving due to their offending history.

Justice

A wholistic person centred approach to justice. People may be dually convicted, but we need to make sure they are not un-fairly treated and sentenced.

Integrity

Our action must match our words and we must speak from a place of truth and honesty seasoned with love and compassion.

Forgiveness

Forgiveness can be hard to give and at times receive but carries so much power that when processed can lead to true freedom. If we want to receive forgiveness, we must learn to offer forgiveness.

Wellbeing

Looking after oneself is important and rest is a necessity. Self-awareness and finding a healthy life rhythm is key to physical, emotional, and mental well-being. We seek to foster an environment that is supportive, accountable, and honest with ourselves and one another. We can only give out of what we have.

Advocacy

We are committed to speaking up and standing up for those we represent and advocate for and with. We are passionate when it comes to fighting for racial and social justice to address issues of inequality and equity.



"Every role at Spark2Life is critical to our mission to keep young people safe from harm and violence, including this role."

Dez Brown – CEO & Founder

About the role

Our Brand Ambassadors are the face of Spark2Life in their local communities, helping raise awareness of our life-changing work.

This is a flexible role to suit your availability, which requires a minimum of 12 months commitment.

Ambassadors help to raise awareness of our work by attending events to talk about our work and encourage others to get involved in fundraising activities. This is a really important role as it helps us to reach new people, inspire new fundraising activity, and thank our supporters for the work they are doing.

We actively encourage applications from people with lived experience of the criminal justice system and those who come from a diverse range of backgrounds to represent the community that we serve.

Key responsibilities

- Attending invited events, for example community/social group meetings, school assemblies, and presentations.
- To give presentations/talk about the work of Spark2Life and the difference we are making.
- To support and lead where possible in arranging fundraising events for Spark2Life.
- To be willing to share personal experience when appropriate.
- To inspire people to support us through fundraising, or to thank supporters for the fundraising they have completed.
- To represent the charity in a professional and friendly manner.
- Engaging with members of the public as appropriate and answering questions about the charity.
- Confident in public speaking.
- Where possible promote Spark2Life to potential supporters/donors.
- To be willing to participate in photo opportunities when representing Spark2Life.

Experience and qualities

- Personable, enthusiastic and approachable
- Social or business contacts, locally or in a wider arena
- Confident in public speaking
- Experience of attending fundraising events
- Genuine interest in promoting public awareness on violence affecting young people

What you can expect from Spark2Life

- A personal induction session to introduce you to the charity, recognise your skills and identify any ongoing support you may need from us to fulfil the role
- A designated point of contact for support and guidance, when needed
- Reimbursement of out-of-pocket expenses, for example, travelling to and from the fundraising venue
- Work shadowing in our services.
- Regular support either group or individual.

Disclosure and Barring Service Check (DBS):

Spark2Life has a legal obligation to ensure all our Charity Ambassadors are eligible to work with children and/or vulnerable adults. All volunteers must therefore be willing to undergo an Enhanced DBS check upon recruitment, the cost of which will be covered by Spark2Life.

Next step

Contact us today on 020 4531 6208 or email info@spark2life.co.uk.

We'll arrange an informal meeting to discuss the role and help you. Following this we'll invite you to a short induction.

